



2017 GRAPHIC USERS' ASSOCIATION CONFERENCE

A COMMUNITY OF MEMBERS SHARING & APPLYING KNOWLEDGE

GUA CONFERENCE SCHEDULE

WEDNESDAY 15 MARCH

TIME	TRACK 1: TECHNICAL	TRACK 2: BUSINESS	LAB
13:00-17:00			Lab Open for One-on-Ones
19:00	Welcome Reception Cocktails and Dinner		

THURSDAY 16 MARCH

TIME	TRACK 1: TECHNICAL	TRACK 2: BUSINESS	LAB
9:00-10:30	Welcome: GUA President, Stephen Lavey and VP/GM UWS Kodak, Allan Brown		
10:30-11:30	Current State (Prinergy Platform 8/Prinergy Cloud)		Lab
11:30-12:00	Break		
12:00-13:00	Kodak Technology Demonstrations/Updates		
13:00-14:00	Lunch		
14:00-15:00	Digital Print Workflow: A Deep Dive	Packaging Workflow: A Printer's Perspective	
15:00-16:00	Packaging/XMP/Pandora/Acrobat Plugins: A Deep Dive	Digital Print Workflow: A Printer's Perspective	
16:00-16:30	Break		
16:30-17:30	RBA: A Deep Dive	MIS ROI "Show me the money!"	
19:00	Evening Dinner Outside Hotel, Wieliczka Salt Mine		

FRIDAY 17 MARCH

TIME	TRACK 1: TECHNICAL	TRACK 2: BUSINESS	LAB
9:00-10:15	Geoff Ramm, Keynote Speaker		
10:15-10:45	Break		Lab
10:45-11:45	Cloud and Virtualization: Removing the Myth		
11:45-12:45	Lunch		
12:45-13:45	Roundtables		
13:45-14:45	Harmonizing ColorFlow: A Deep Dive	Partner Presentation (TBD)	
14:45-15:15	Break		
15:15-16:15	LPV/APA: A Deep Dive	Partners Presentation	
16:15-17:15	InSite Prepress Portal Job Info Sheets: A Deep Dive	TBD	
17:15-17:45	Closing/Summary Session		
19:00	Evening Dinner "Old Tram Depot" Stara Zajezdnia Restaurant		

SATURDAY 18 MARCH

TIME	TRACK 1: TECHNICAL	TRACK 2: BUSINESS	LAB
9:00-12:00			Lab Open for One-on-Ones